

# EXHIBITION & SPONSORSHIP PACKAGES



**BUILD2  
PERFORM**  
27-28 November 2018  
Olympia, London

## EXHIBITION PACKAGES 2018

**EARLY BIRD RATES (UP TO 28 FEBRUARY 2018)**

### Platinum Plus Package

The Platinum Plus Package is ideal for key organisations in the building services sector and benefits from a prime stand location and includes:

- 24m<sup>2</sup> of space or shell scheme stand package
- Four 2 day VIP passes including complimentary tea and coffee and access to seminars
- 1 hour CIBSE CPD presentation slot in a purpose built CPD theatre
- Branding on all publicity and at the event
- Full page in the event catalogue
- Membership of the CIBSE Advisory Board brought together to help shape the content and event

Platinum Plus Package offers a 24m<sup>2</sup> space only or shell scheme package for **£7,440 + VAT**

*(option of shell scheme package including lighting, electrics and name board).*

### Silver Exhibitor Package

The Silver exhibiting package includes a 9m<sup>2</sup> shell scheme package- (including walling, lighting, electrics and name board)

Silver exhibitors benefit from a prime stand location and includes:

- 9m<sup>2</sup> *(shell scheme package including lighting, electrics and name board).*
- One 2 day VIP pass including access to seminars
- 50 word profile
- Branding at the event and on the website
- Fantastic networking opportunities

**£3,195 + VAT**

### Platinum Package

The Platinum Package is ideal for key organisations in the building services sector and benefits from a prime stand location and includes:

- 18m<sup>2</sup> of space or shell scheme stand package
- Four 2 day VIP passes including complimentary tea and coffee and access to the seminars
- 1 hour CIBSE CPD presentation slot in the CPD exhibition theatre
- Branding on all publicity and at the event
- Full page in the event catalogue
- Membership of the CIBSE Advisory Board brought together to help shape the content and event.

Platinum Package offers 18m<sup>2</sup> space only or shell scheme package for **£5,580 +VAT**

*(option of shell scheme package including lighting, electrics and name board).*

### Bitesize Stand Package

A great way of testing the market or having a smaller stand for a product launch. One of ten 2m x 2m shell scheme stands with walling and name board

Stand prices are **£2,000 + VAT**

### Gold Exhibiting Package

The Gold exhibiting package includes a 12m<sup>2</sup> shell scheme package - (includes shell scheme, lighting, electrics and name board)

The Gold Package offers companies a high profile presence at the CIBSE Build2perform Live event. Limited to just 15 organisations the Gold package is always our most popular – selling out six months before the event. Gold exhibitors benefit from a prime stand location and includes:

- 12m<sup>2</sup> shell scheme stand package (walling, fascia, power & furniture)
- Two 2 day VIP passes including complimentary tea and coffee and access to seminars
- 45 minute CIBSE CPD presentation slot in the CPD theatre
- Branding at the event and on the website
- Fantastic networking opportunities

**£4,050 + VAT**

### No Frills Package

Book the stand size that's right for you. The 'No Frills' package allows you to choose the stand size suited to your company and budget.

Space only stands start at just **£325 per m<sup>2</sup>** – limited to a maximum size of 36m<sup>2</sup>.

Shell Scheme **£355 per m<sup>2</sup>**

**Contact us**

Please contact either Steve Webb or Michelle Michelucci for more information, call +44 01892 518877 or email: [michelle@stepex.com](mailto:michelle@stepex.com)

# EXHIBITION & SPONSORSHIP PACKAGES



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## SPONSORSHIP PACKAGES 2018

### Headline Theatre Sponsorship

Exclusive branding on and in the Headline Theatre featuring the most popular sessions at Build2Perform Live – The package also includes the following:

- 5m x 4m stand opposite the Headline Theatre
- Eight VIP seminar places
- Option of a 1 hour CPD presentation in one of our CPD Theatres
- Option to Chair a session in the Headline Theatre
- Branding on all signs including the headline theatre programme and on screen
- Company profile of 100 words
- Lighting & power package for your stand
- Furniture package (1 table 2 x chairs) for your stand
- High profile branding in the event catalogue
- Full page advert in the event catalogue

Package Price **£8,150 + VAT**

### Seminar Theatres

Every seminar attendee will come into one of the five theatres – steal a march on your competitors by branding the theatre of your choice with your company's corporate logo.

Total price: **£750 + VAT** per theatre

Total price: **£2,500 + VAT** for all five theatres

### Drinks Reception

The first evening of CIBSE Built2Perform Live on the 27th November, will bring together VIP guests, delegates and sponsors linked with CIBSE's Building Performance Awards for a prestigious drinks reception. This sponsorship package offers exclusive branding of the reception with speaking opportunity.

Total price: **£3,900 + VAT**

### Visitor Bag

CIBSE Build2Perform Live is attended by over 2,000 visitors and seminar delegates. Branding on the visitor bag (maximum of three companies 1 of 3)

Total price: **£850 + VAT**

Exclusive branding opportunity

Total price: **£2,300 + VAT**

### Lanyards

Ideal opportunity to brand every visitor and seminar attendee

Total price: **£2,000 + VAT**

### Visitor Notepads

Every seminar attendee will be given a note pad branded with your company details and contact information together with the opportunity have a description of your organisation on the inside cover, and back page, branded in your corporate colours.

Total price: **£2,500 + VAT**

### VIP Coffee & Catering Point

Every attendee will come into the catering and networking areas – steal a march on your competitors by branding the staff, catering points with your company's corporate logo and any key message.

Total price: **£2,500 + VAT**

### Event Guide Sponsor

The Event Guide lists all speakers, speaker profiles, exhibitors and sponsor details together with full seminar information.

The package also includes a free full page (A4) advert in the event guide and prominent branding on the event website.

Total price: **£2,500 + VAT**

### Advertising

Increase your company's exposure at the event with an advert in the conference and exhibition guide.

Full Page (A4)

Total price: **£650 + VAT**

Half Page,

Total price: **£350 + VAT**

### Insert in Event Guide/ Visitor Bag

A maximum of just 4 inserts can be carried in the show guide and visitor bag.

Total price: **£500 + VAT**

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